



Energy and Carbon Masterplan for Glasgow

Online Survey Results
January 2014



Objectives



- To consult **organisations city wide** on the new Energy and Carbon Master Plan for Glasgow - on crucial issues including:
 - **vision**
 - **targets and**
 - **process.**
- Generate **involvement** from new stakeholders and current stakeholders in the city.
- Get feedback to help plan the stakeholder **engagement** and dissemination **strategy** for the plan.



Survey Results



Detail	Results
Timescale for survey: (13 Dec 13 – 09 Jan 14)	Over 200 organisations reached (public, private, academia, community groups, housing associations)
Aim to Reach Community Groups and Public	Survey available on the “Community Hub” on GCC website, from Friday 13 Dec 13
Internet and Social Media survey distribution	GCC main webpage and STEP UP Twitter: (GCC; Green Glasgow; STEP UP; Environmental Groups)
External email address	stepup@glasgow.gov.uk
Target: 100 responses	Received: <u>126 responses</u> and many comments.



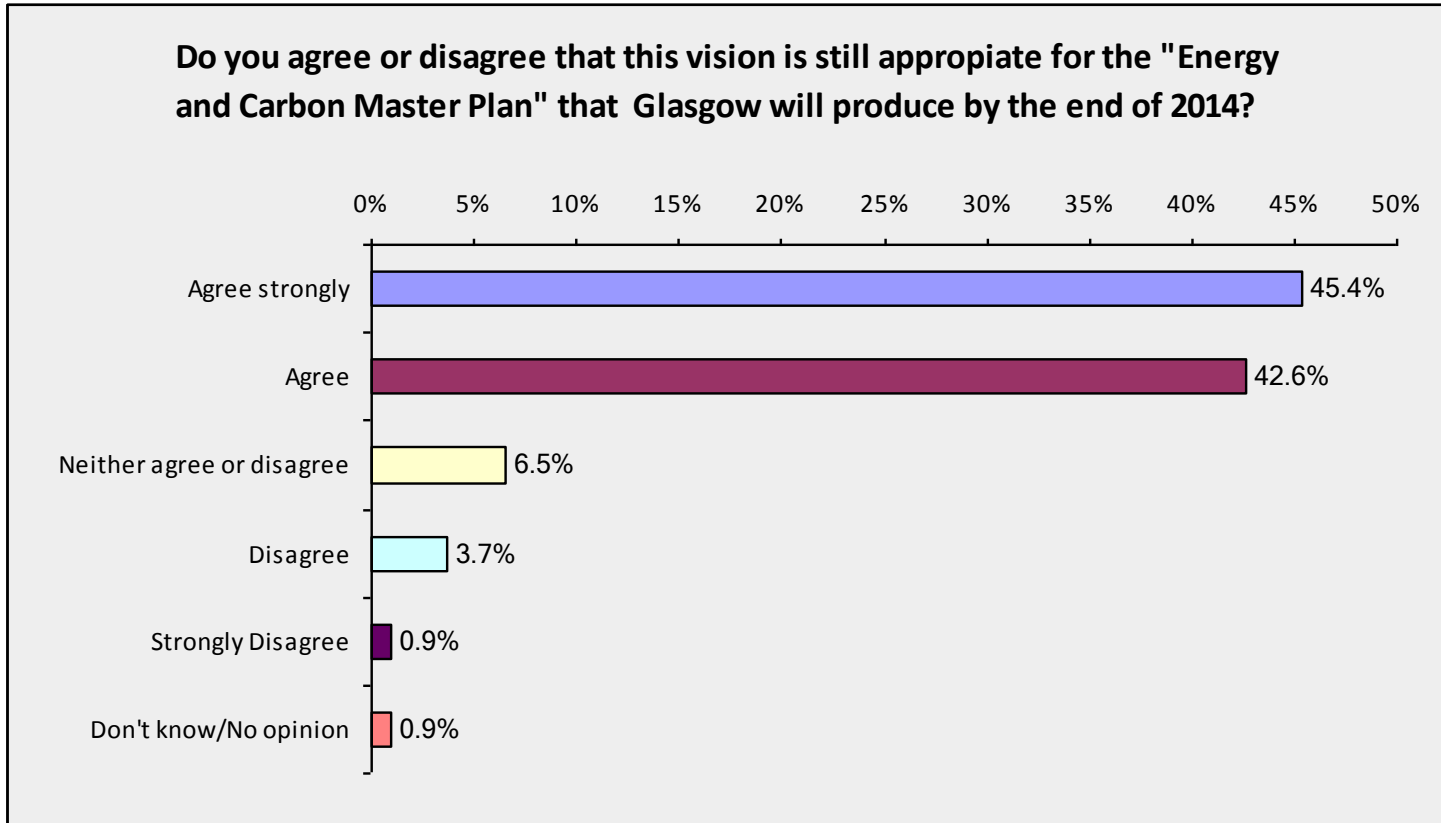
Survey Results Summary



- Nearly 90% of respondents agree with the **vision** for sustainable energy and tackling climate change in Glasgow
- Nearly 50% of respondents agree Glasgow's **target of 30%** reduction in CO₂ emissions by 2020 should be maintained
- Nearly 70% of respondents are willing to **share** energy consumption data for the purposes of sustainable energy planning in the city
- 80% of respondents want to have **some involvement** in the new Energy and Carbon Masterplan
- Around 40% of the organisations already have an energy reduction target and carbon reduction target.



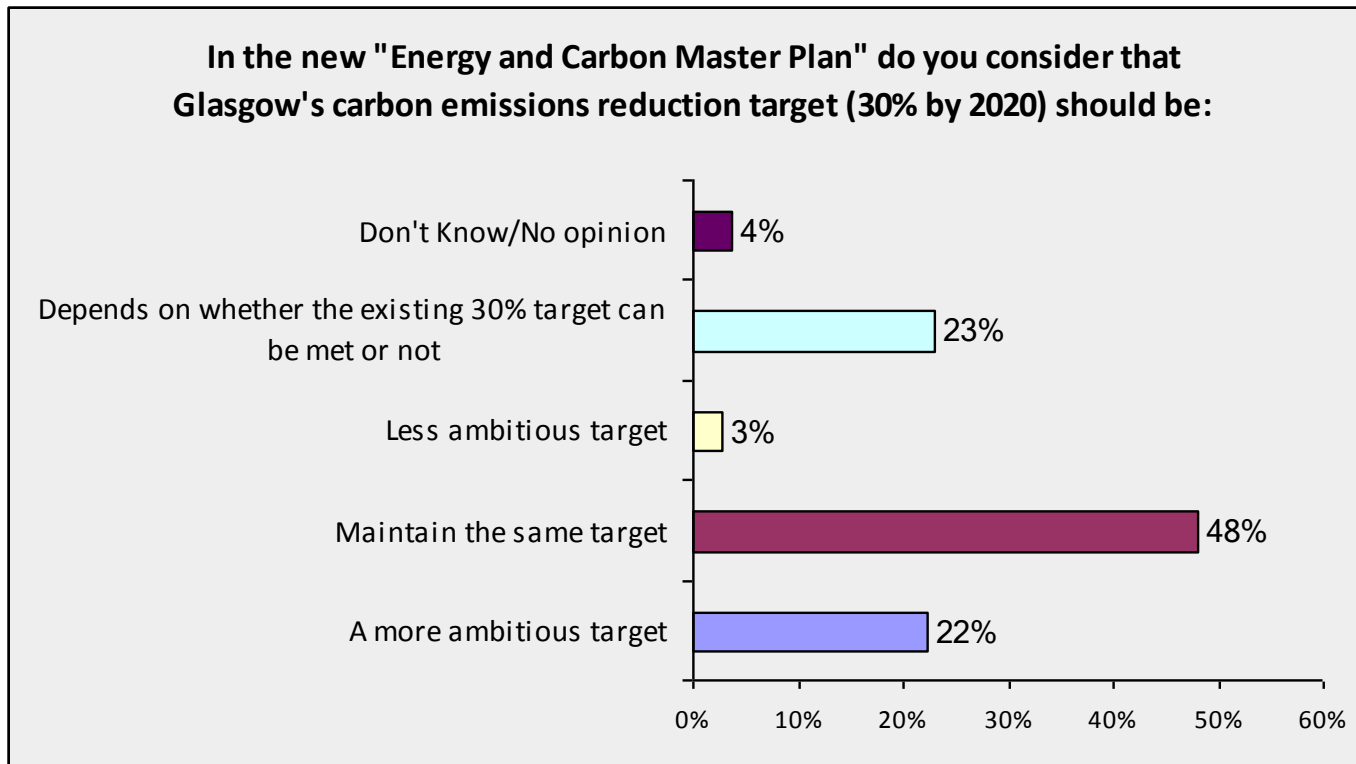
Survey Results: Q1



- **88% agree this vision is appropriate**



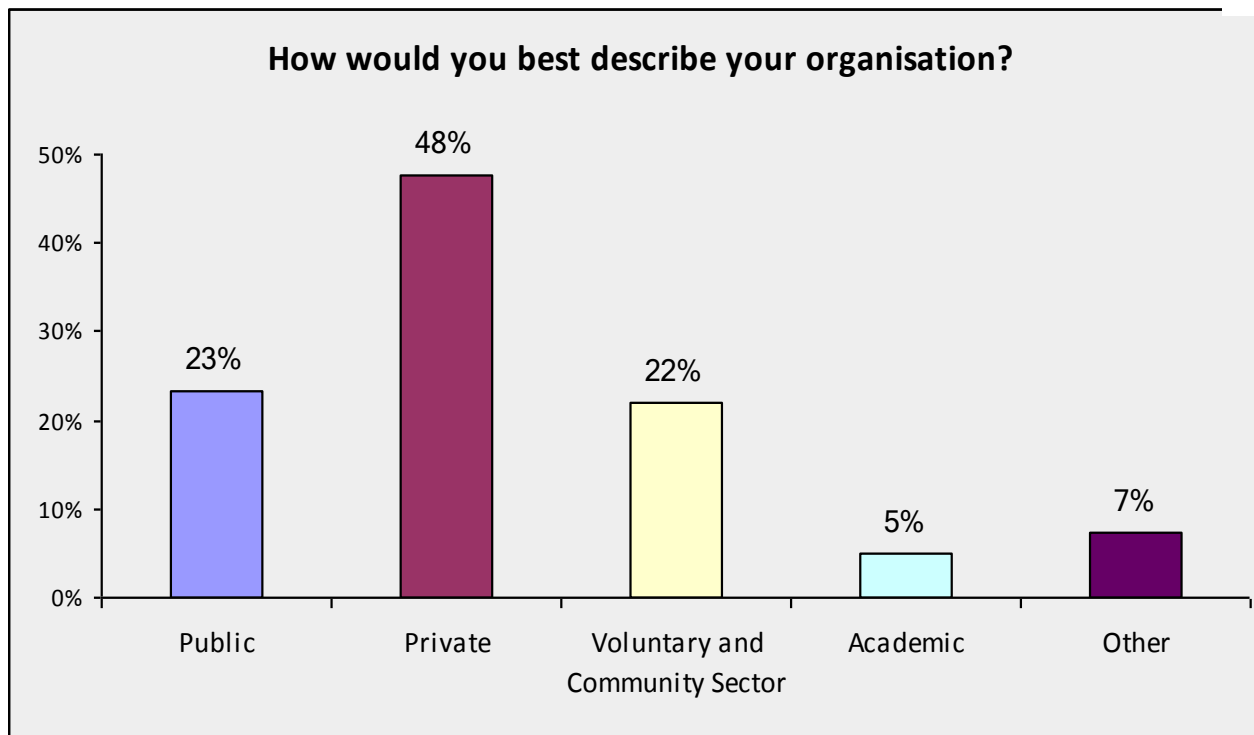
Survey Results: Q2



- **48% think the 30% target should be maintained**



Survey Results: Q3

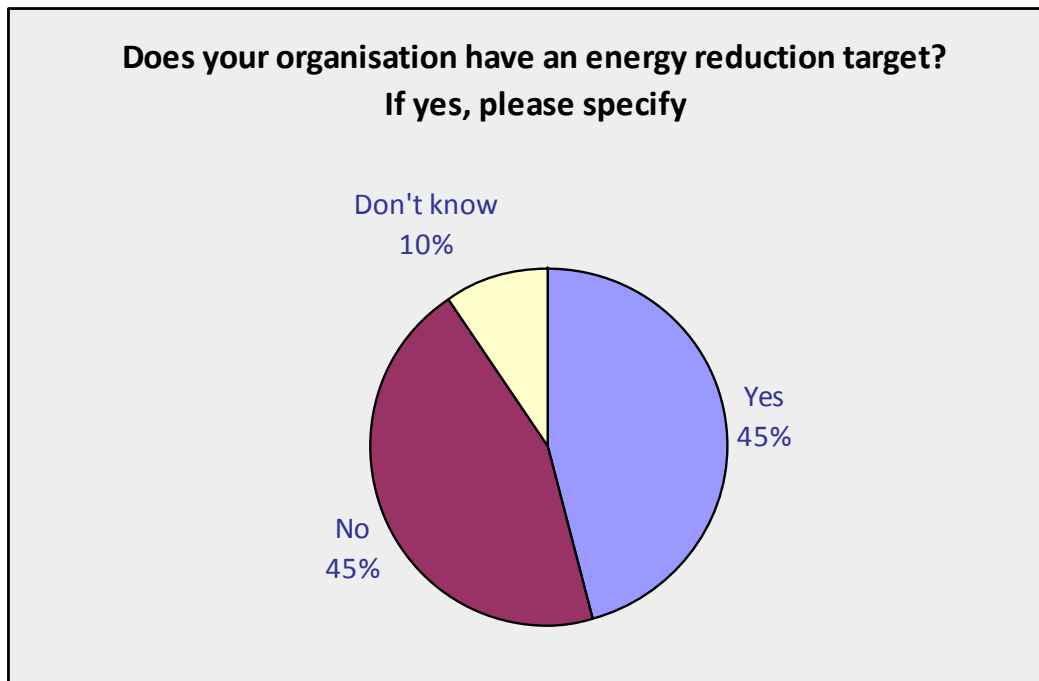


Organisations participating in survey:

- 48% private sector
- 23% public sector
- 22% community/voluntary



Survey Results: Q4

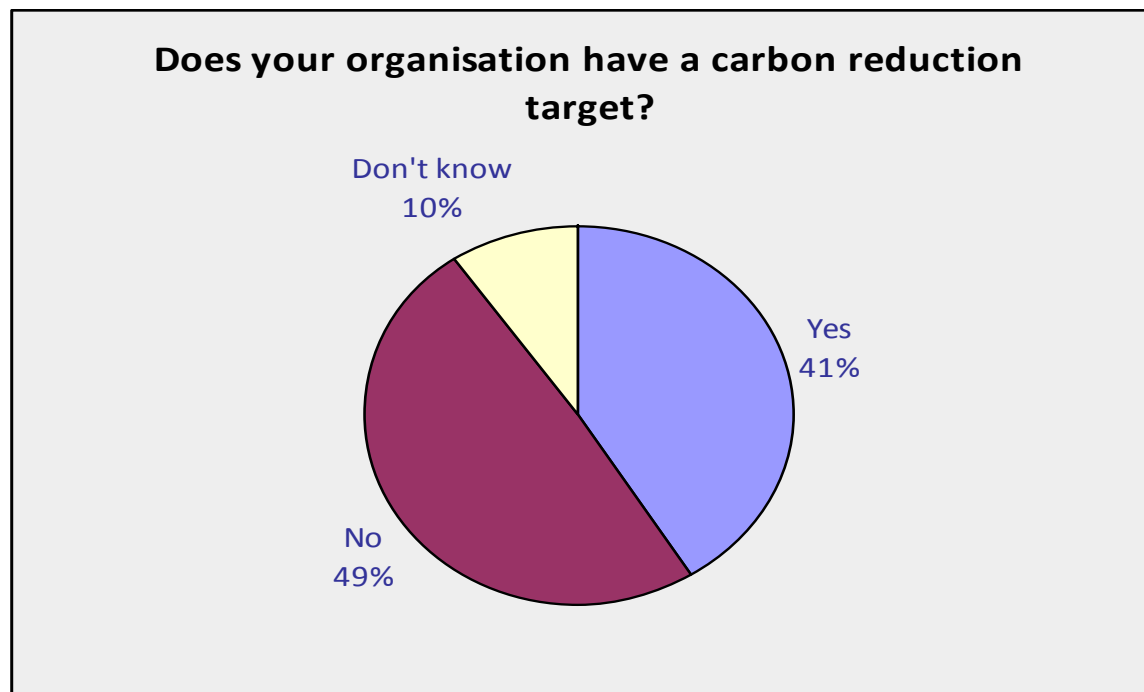


Organisations who have an energy reduction target:

- Yes – 45%
- No – 45%



Survey Results: Q5

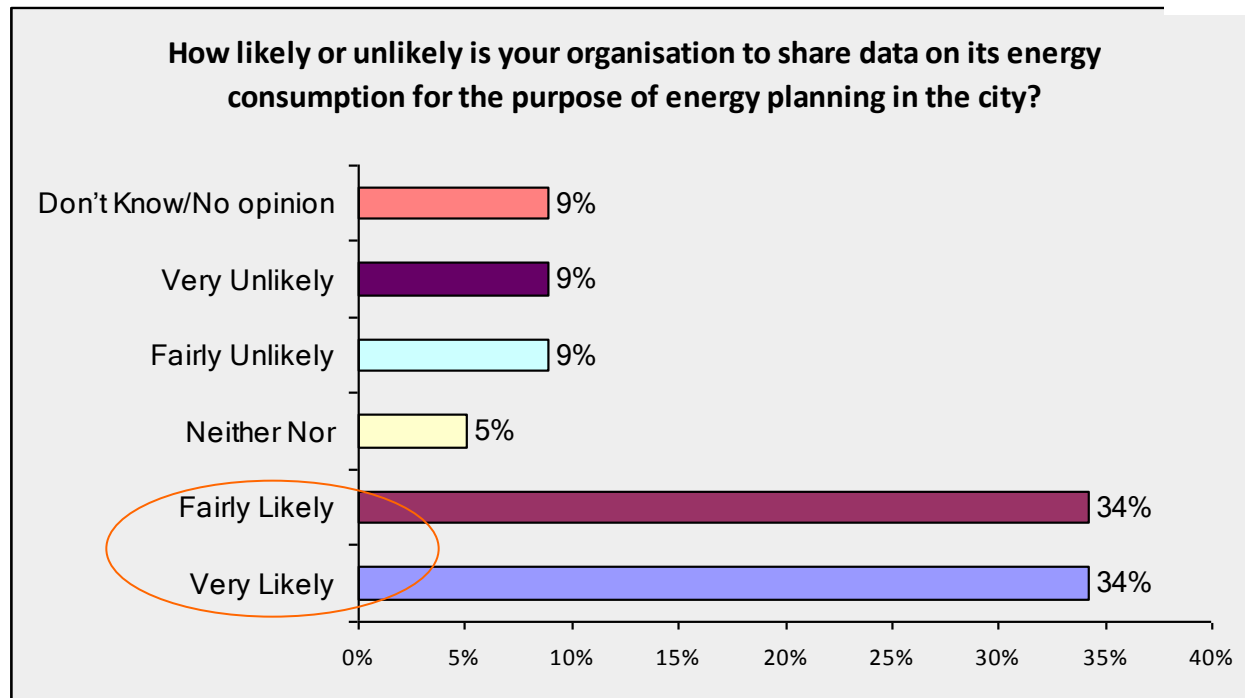


Organisations who have a carbon reduction target:

- No -49%
- Yes – 41%



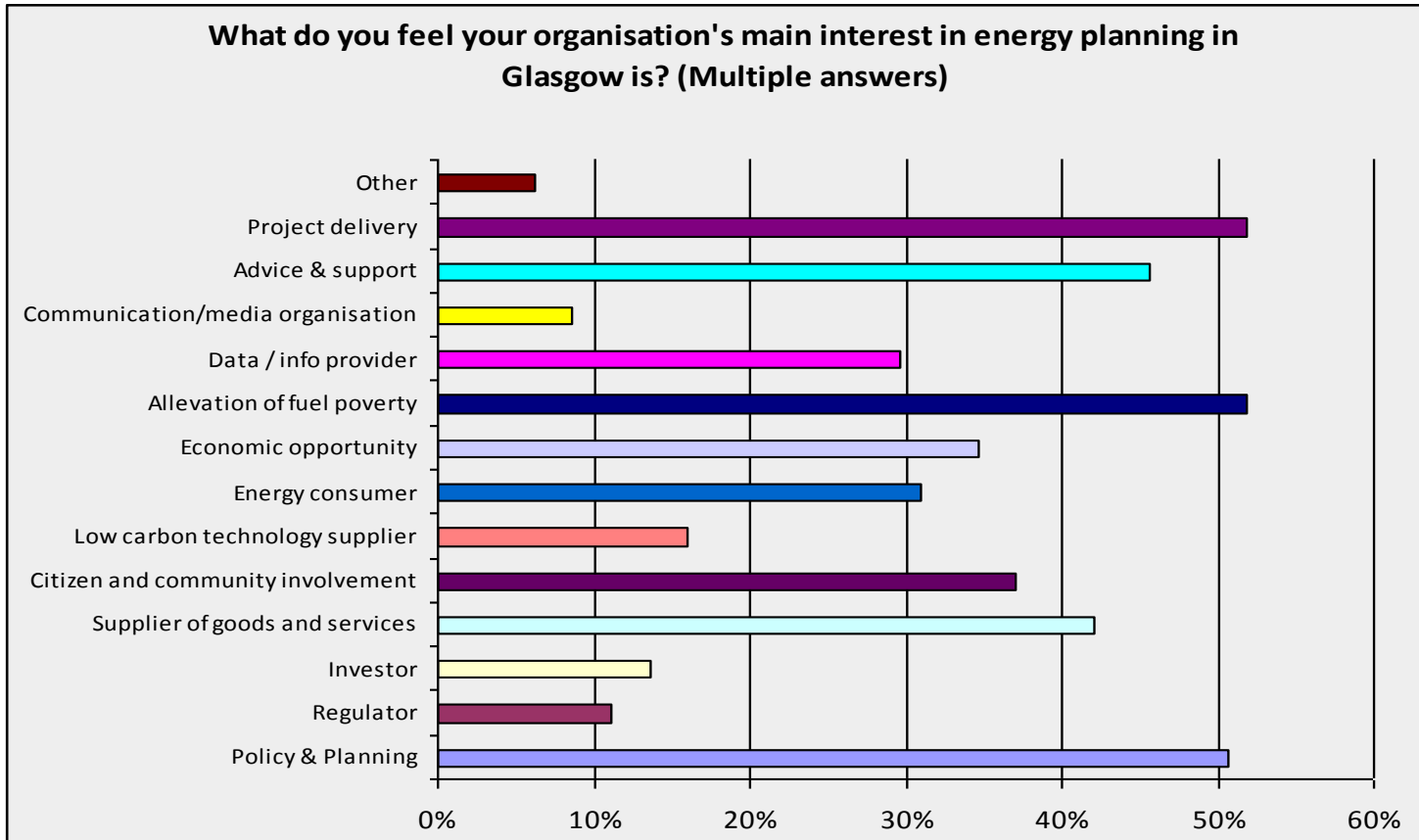
Survey Results: Q6



- **68% of respondents are likely to share energy consumption data**



Survey Results: Q7

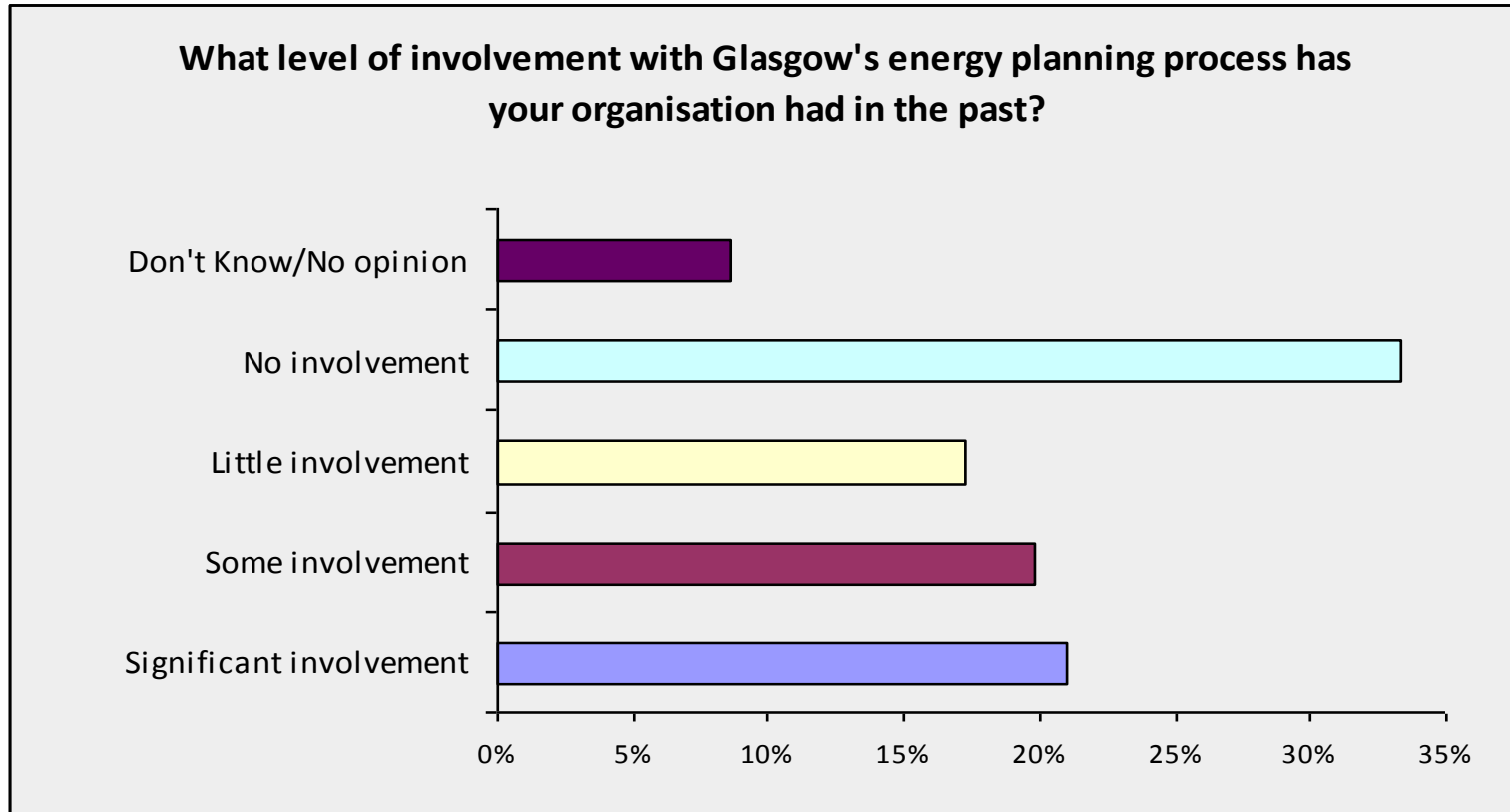


Participating organisations' interest in energy planning in Glasgow:

- **>50% Project Delivery**
- **>50% Alleviation of Fuel Poverty**
- **> 50% Policy and Planning**



Survey Results: Q8



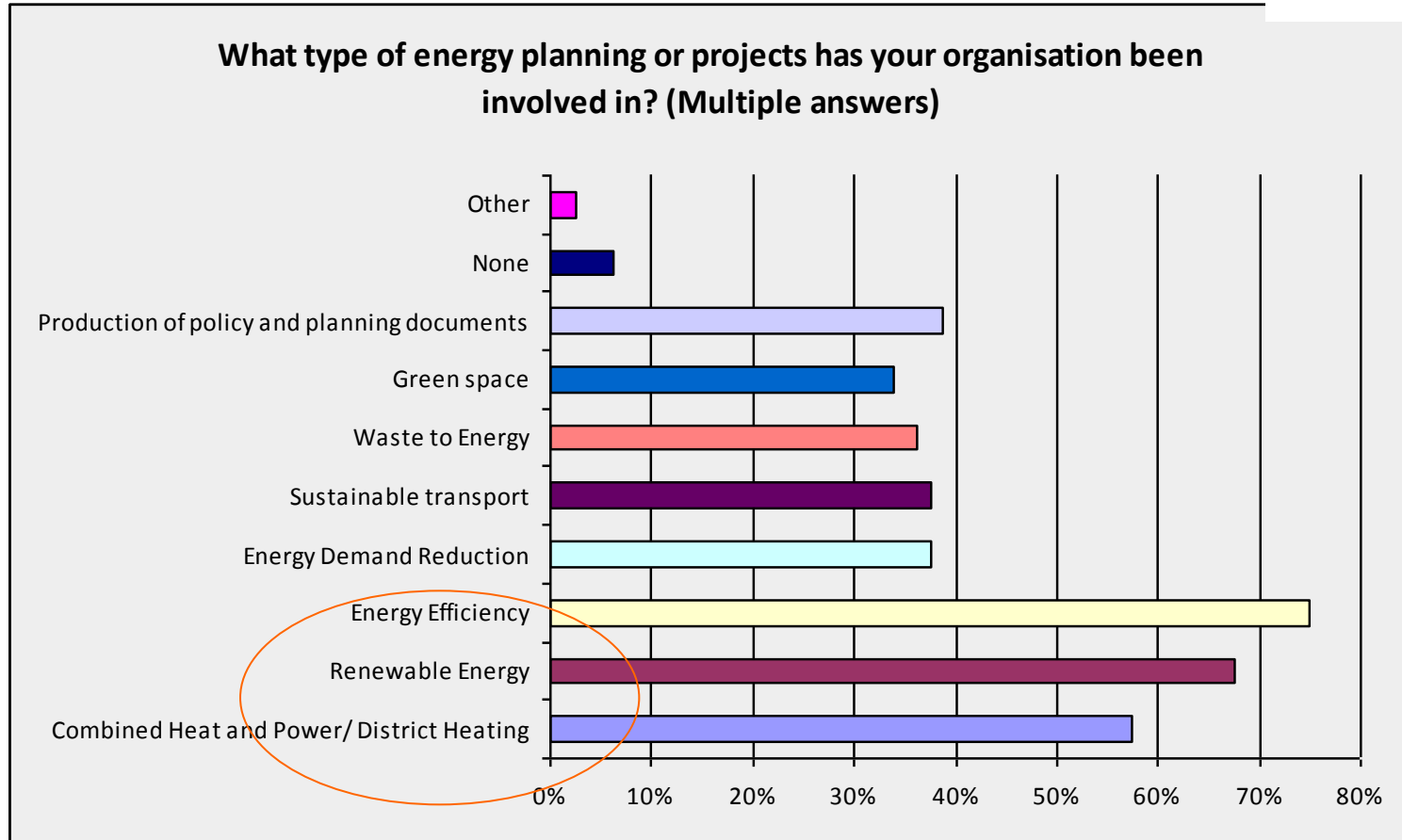
Participating organisations' previous involvement in energy planning:

- **40% approx - some/significant involvement**

- **35% approx – No involvement**



Survey Results: Q9

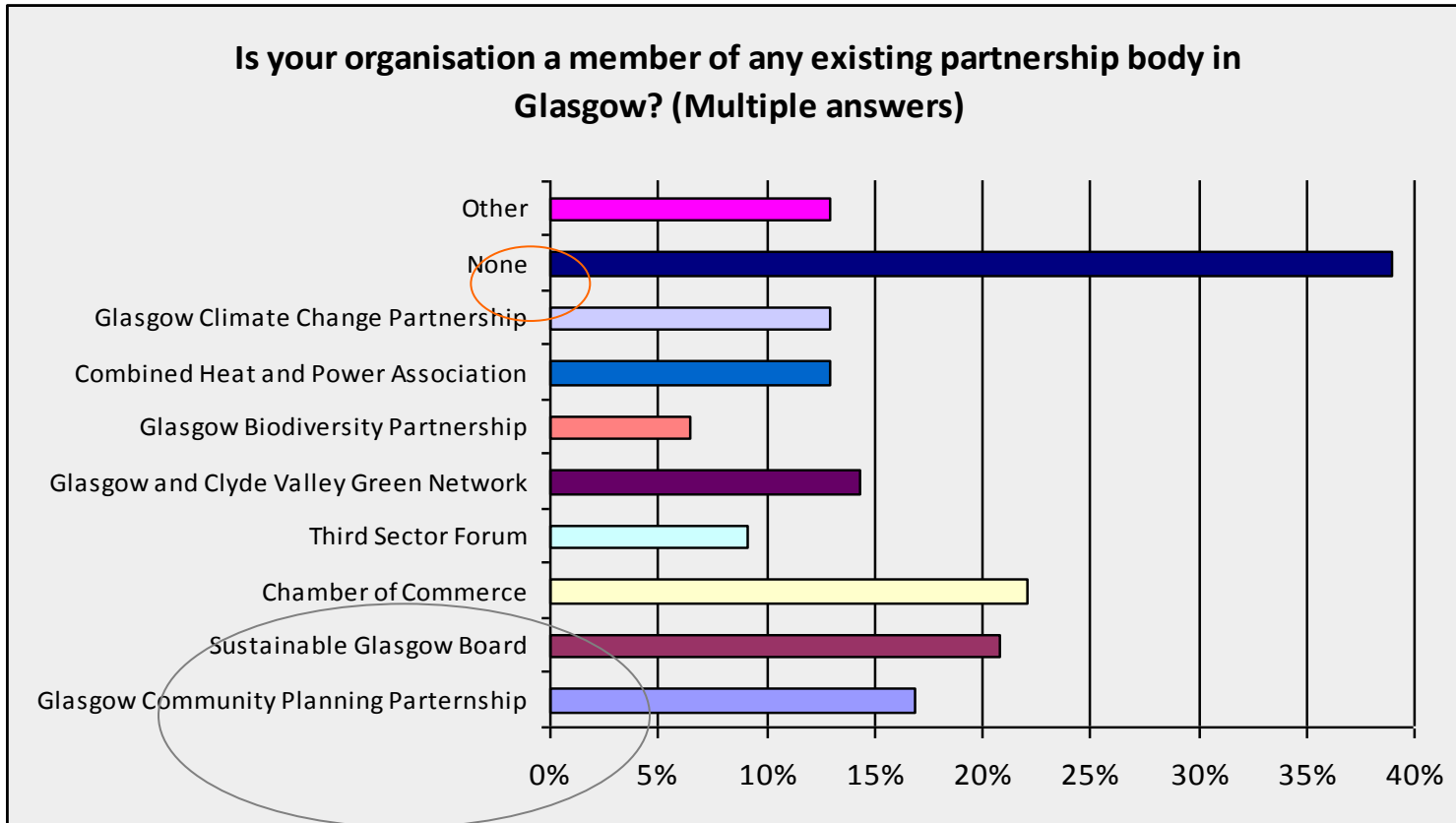


Type of projects participating organisations involved in:

- **75% - Energy Efficiency**
- **68% approx – Renewable Energy**
- **57% approx – CHP/District Heating**



Survey Results: Q10



Participating organisation member of partnership?

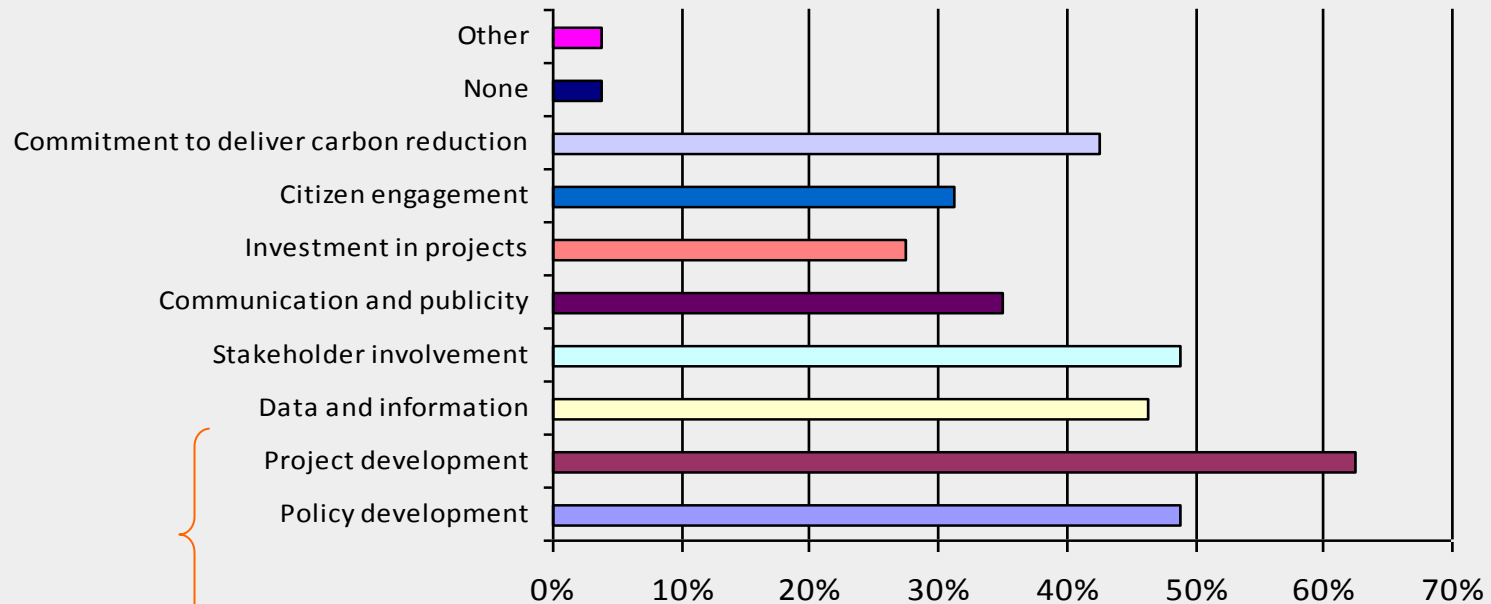
- >20% - Glasgow Chamber of Commerce
- >20% - Sustainable Glasgow Board
- 38% - Not a member of a partnership body



Survey Results: Q11



What type of contribution would your organisation be able to provide for the new "Energy and Carbon Master Plan" for Glasgow? (Multiple answers)

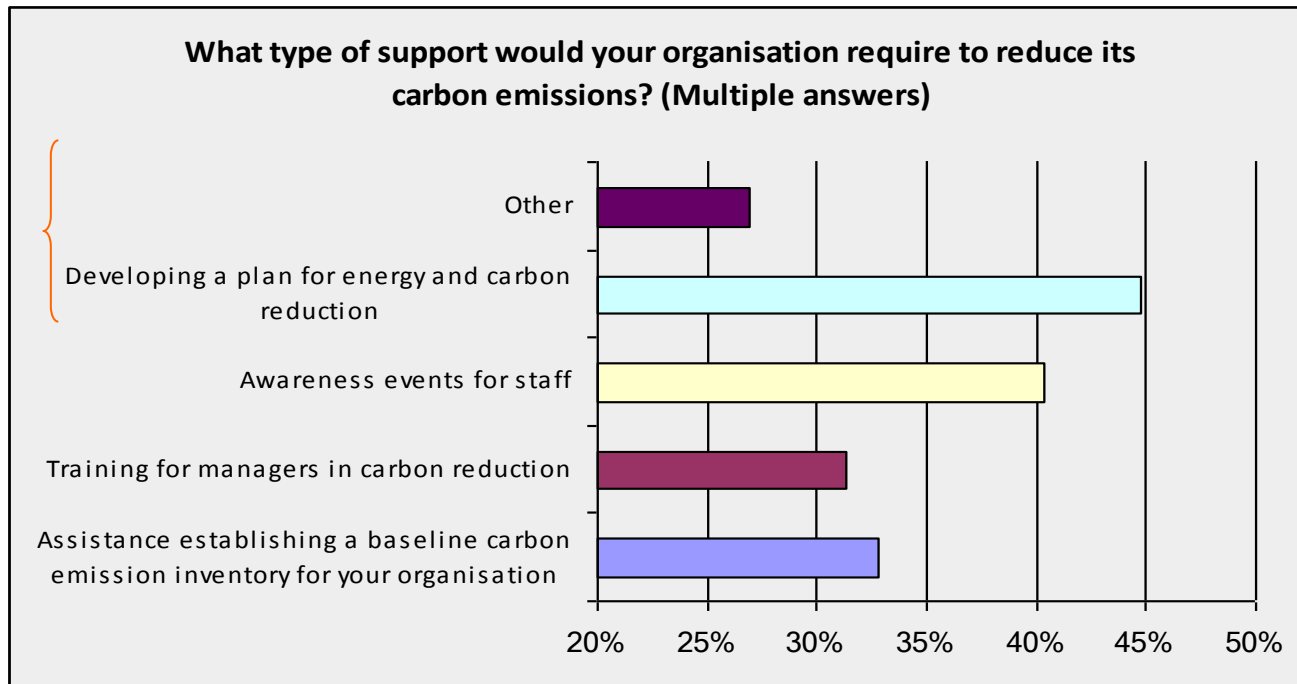


Areas the participating organisations keen to contribute:

- **>60% - Project Development**
- **48% approx – Policy Development and Stakeholder Involvement**
- **45% - Data and Information**



Survey Results: Q12



Support needs of participating organisations:

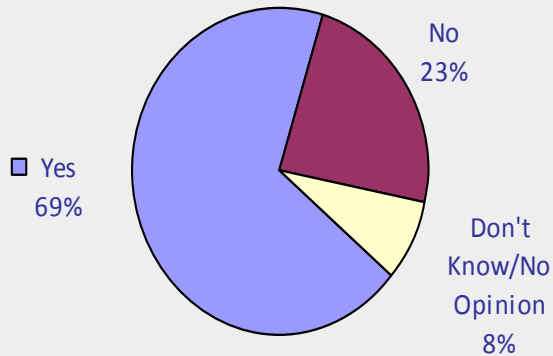
- **45% - Developing plans for energy and carbon reduction**
 - **40% - Staff Awareness**
 - **>30% - Manager training in CO2 reduction**
- **>30% - Establishing a Baseline Emission Inventory**



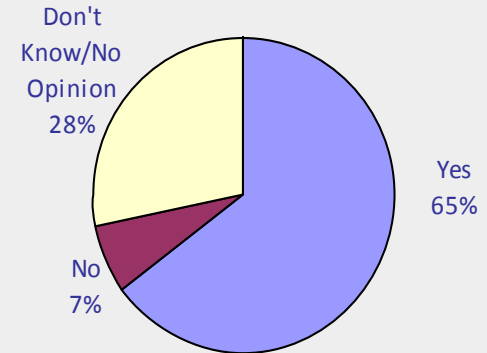
Survey Results: Q13 and Q14



Has your organisation invested in any low carbon or energy efficiency projects?



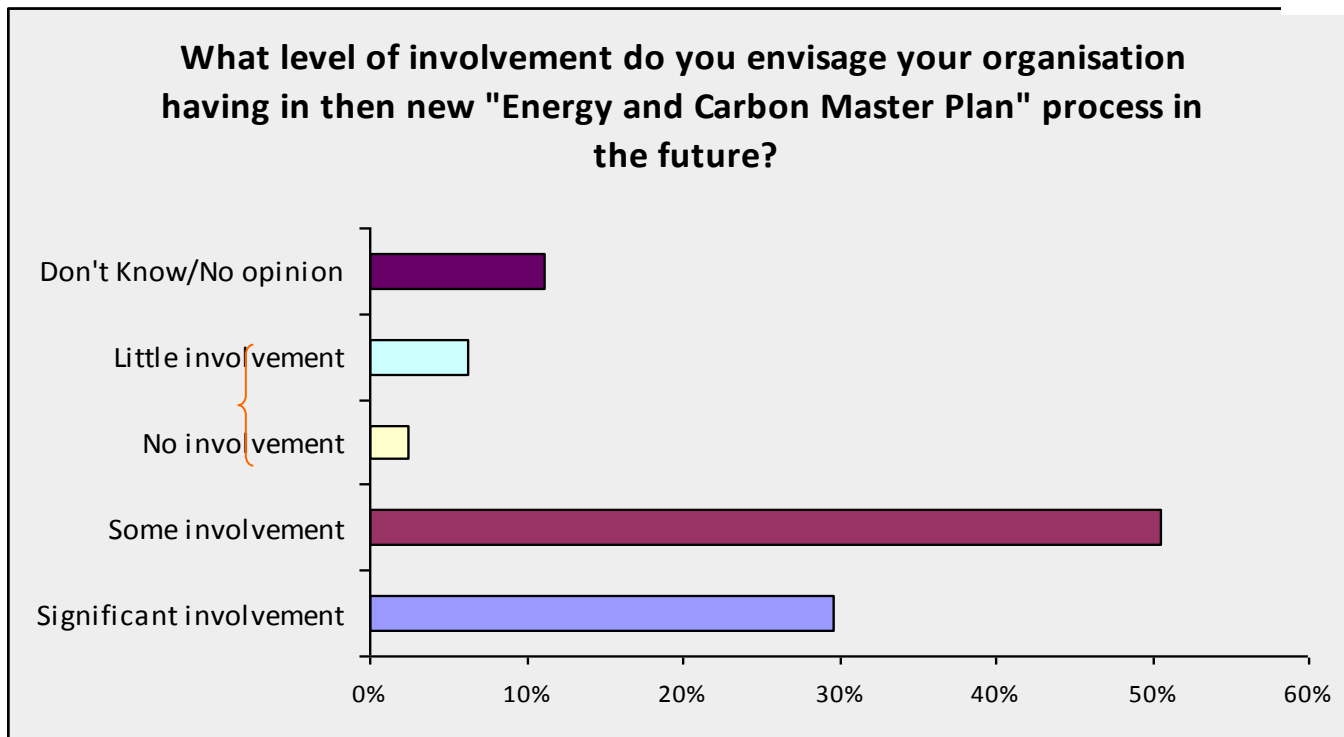
Does your organisation have future plans to invest in low carbon and energy efficiency projects?



- **69% of organisations have invested in low carbon or energy efficiency projects**
- **65% of organisations have plans to invest in low carbon or energy efficiency projects**



Survey Results: Q15



Intended level of involvement in new plan:

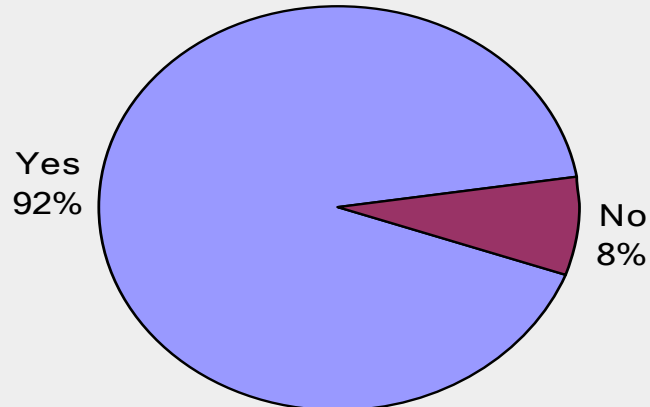
- **50% - Some involvement**
- **30% - Significant involvement**



Survey Results: Q16



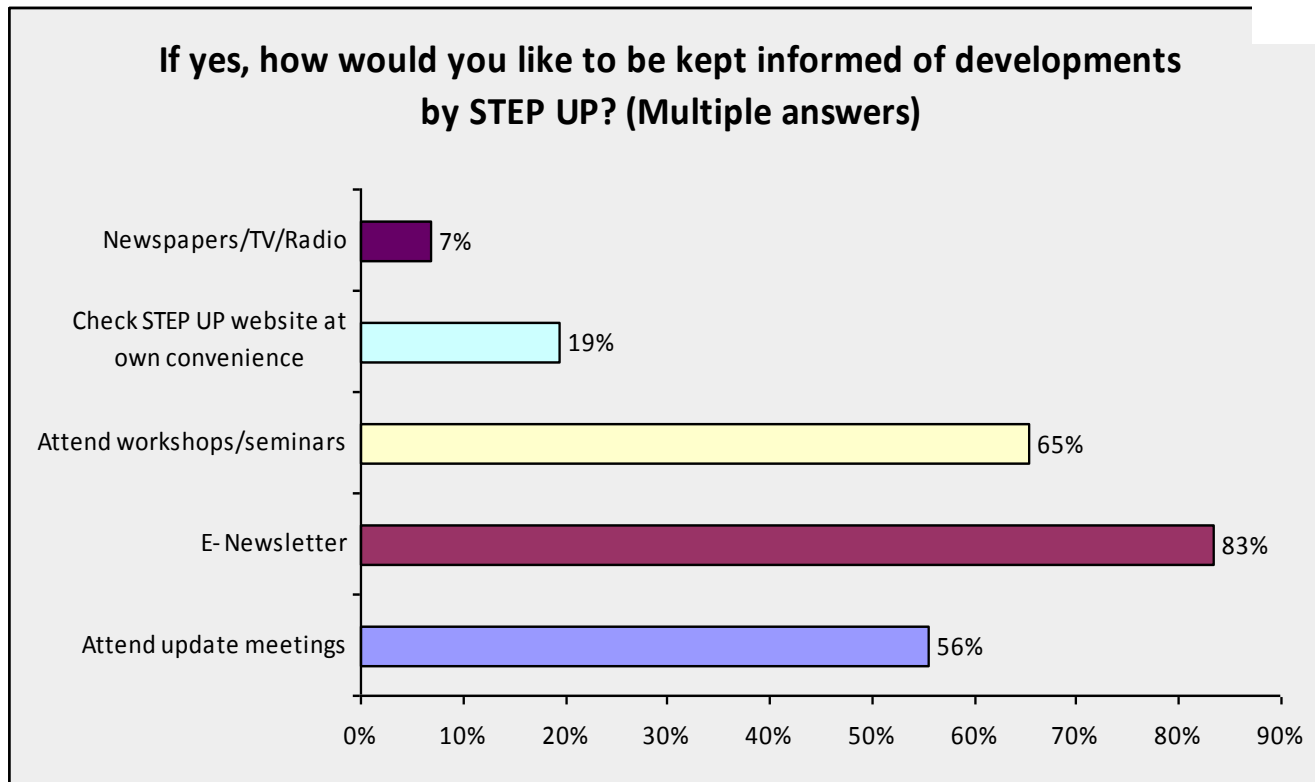
Would you like to be kept informed of developments in terms of the new "Energy and Carbon Master Plan"?



- **92% want to be kept informed of developments in the new Energy and Carbon Masterplan**



Survey Results: Q17



How they want to be kept informed:

83% - E-Newsletter

65% - Attend workshops/Seminars

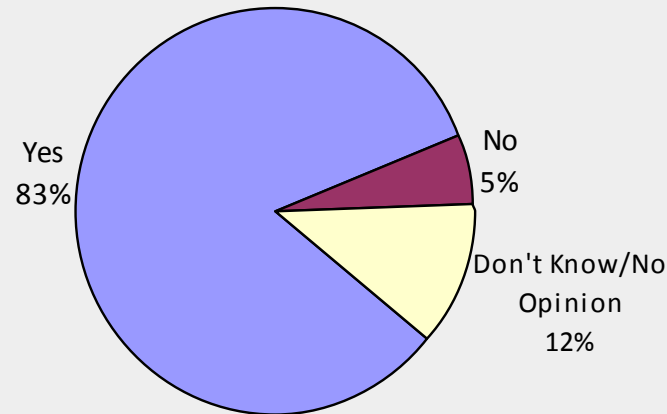
56% - Attend update meetings



Survey Results: Q18



Would you be willing to be involved in future activities (workshops, interviews, meetings, etc) to discuss the vision and targets for the city's Energy and Carbon Mater Plan over the next 12 months?



- **83% of respondents willing to be involved in future activities to discuss Energy and Carbon Masterplan**



Further information :



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